

## Membership Benefits

CSBA shares the commitment of local school governance leaders to provide high-quality education and ensure student achievement and success. Membership in CSBA gives board members and administrators access to high-quality resources that help them fulfill their complex governance and leadership roles. The benefits of membership far outweigh the cost.

CSBA's range of critical support and services includes but is not limited to:

- » **Legislative Advocacy** — Lobbying on state budget and other education issues at the state and federal levels, including the Local Control Funding Formula, Local Control and Accountability Plans, Common Core, finance, flexibility, governance, teacher evaluation and quality, transportation, facilities, standards and assessment, accountability, special education, charter schools, career technical education, pension reform, the Elementary and Secondary Education Act and more
- » **Policy and Programs** — Advocacy, advisories and analysis on emerging education issues, including LCFF implementation and LCAP development, school governance, school climate, suspension/expulsion, measles/infectious diseases, attendance, teacher collaboration, school breakfast, drinking water access, healthy relationships for adolescents and more
- » **Communications** — Media advocacy and public engagement (e.g., Governance First), op-eds, CSBA website, CSBA blog, Engage CSBA online community, social media (Facebook, Twitter and YouTube), California School News (weekly email and monthly printed), California Schools quarterly magazine and more
- » **Policy Services/Governance Technology Services** — GAMUT™ Online, Policy Online, Manual Maintenance, Policy Development Workshops, 650+ sample board policies, Agenda Online (electronic board meeting agenda service) and more
- » **Education Legal Alliance** — Litigation initiated and supported, and guidance provided on issues including school finance, special education, state mandate deferrals/reimbursement, charter schools, PE instructional minutes and more
- » **Leadership Development/Governance Consulting** — Annual Education Conference and Trade Show, Institute for New and First-Term Board Members, Education Insights webinar and webcasts, Brown Act Workshop, Board President's Workshop, Back-to-School Webcast, Forecast Webcast, Masters in Governance program, Governance Consulting Services and more
- » **Financial and District Services** — Executive Search Service, Cash Reserve (TRANS), Solar Schools, Practi-Cal (Medi-Cal claiming), Telecom and Utility Recovery, Partnering4SpecialEd, Mandate Prep/SiteServ, GASB 45 Solutions and more

CSBA provides a broader range of support and services than any other statewide education organization. And CSBA is the only organization representing the local governance perspective in improving public education.

*CSBA services that benefit all members are provided as part of the membership package. Other services, that meet specific needs and benefit specific members, are offered at an additional fee.*

08/2015